

# TSAA

Toronto Students Advancing Aerospace

Sponsorship Package

# CONTENTS

---

## **SPONSORSHIP PACKAGE**

*Toronto Students Advancing Aerospace*

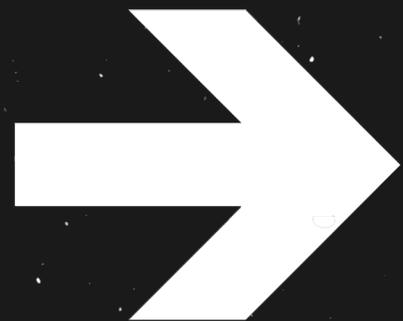
---

2	Contents
3	Introduction
4	1   Conference Overview
5-7	2   Sponsorship Opportunities
5	2.1   Reach and Exposure
5	2.2   Why Your Sponsorship is Beneficial
6	2.3   Tiers
6-7	2.4   Special Sponsorship Opportunities
8	3   Past Sponsors
9	4   Contact Information



# Introduction

TSAA (Toronto Students for the Advancement of Aerospace) is an inter-university student organization striving to promote the advancement of aerospace through student leadership and hands-on initiatives. The organization looks to host its 3rd annual conference, featuring talks from innovators and industry leading professionals, as well as a brand new addition this year, a 24-hour aerospace hackathon focused on drones.



# 1 | Conference Overview

The conference will take place across three days, from October 2-4, each day with a specific focus. A keynote speaker and a wine and cheese event on Friday, October 2nd will kick off the conference, with participants and presenters having the opportunity to network. The next day will have several presenters and keynote speakers, the hackathon kickoff will take place that afternoon with several learning seminars to guide participants. The last day will see the hackathon's conclusion followed by one last keynote speaker and closing remarks.

<b>Friday October 2, 2015</b>	
Keynote presentation	7-7:30 PM
Wine and chesse event	8-11 PM
<b>Saturday, October 3, 2015</b>	
Keynote presentation	9-9:30 AM
4 Speaking sessions	10-12 PM
Lunch	12-1 PM
Hackathon kickoff	1-1:30 PM
Learning seminars	2-5 PM
Dinner	6-7 PM
<b>Sunday, October 4, 2015</b>	
Judging/Testing	1-4 PM
Award ceremony	4-4:30 PM
Closing Remarks	4:30-5 PM



## 2 | Sponsorship Opportunities

### 2.1 | Reach and Exposure

TSAA’s mission is to promote the advancement of aerospace within student and professional communities, as such TSAA hosts annual conferences which brings renowned and experienced aerospace professionals, looking to foster innovations and innovators, together with driven students eager to make an impact on the aerospace industry.

In previous years, the conference has attracted university engineering students, at the undergraduate and graduate levels, from universities such as the University of Toronto, University of Waterloo, Ryerson University, and York University, as well as professors and industry professionals. Past speakers have included professors from around Canada, as well as VPs of companies such as Messier-Dowty and Canadensys.

### 2.1 | Why Your Sponsorship is Beneficial

The TSAA conference will be financed primarily from the attendees’ registration fees, but this alone will be insufficient to cover the total conference costs. Sponsorship enables us to reduce conference registration fees for as many attendees as possible and improves the conference by providing the necessary funding to cover travel costs for invited speakers.

On top of this, your organization will be able to,

- Promote its products and services to a range of industry professionals, academics, and key members of a future workforce
- Showcased as a key supporter of student development and startup initiatives
- Strengthen its corporate image through being displayed as an industry leader committed to activities that benefit the aerospace industry

## 2 | Sponsorship Opportunities - Continued

### 2.3 | Tiers

	Platinum 3000\$+	Gold \$1500-\$2000	Silver 1500-1000\$	Bronze 1000-500\$
Logo in Event Program	Premium Placement	Premium Placement	●	●
Recognition at the opening ceremonies	●	●	●	●
Logo on conference website with link to sponsor's website	Premium Placement	Premium Placement	●	●
Logo on conference apparel	Premium Placement	Premium Placement	●	-
Logo on conference banner	Premium Placement	●	●	-
Complimentary conference registrations	3	2	1	-
Complimentary static display space	●	●	-	-
Standing Banners in conference area	●	-	-	-

### 2.4 | Special Sponsorship Opportunities

#### \$ 1,000 | STATIC DISPLAYS

The opportunity to purchase static display space and promote your organization by presenting recent or current projects. Limited to a maximum of four (4) spaces total due to venue size constraints.

#### \$ 3,000 | NETWORKING BREAK

Prominent inclusion of your corporate logo in the break area. Acknowledgement of sponsoring company at break area as well in announcements prior to the networking break. Complimentary registration for two (2) members. Top logo placement on conference website with hyperlink and corporate description. Top logo placement in all conference material along with corporate description. One electronic copy of the delegate list for future networking.

## 2 | Sponsorship Opportunities - Continued

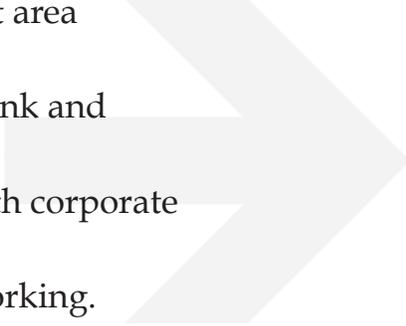
### 2.4 | Special Sponsorship Opportunities - Continued

#### \$ 5,000 | WINE & CHEESE EVENT

This is the key networking event amongst members of Toronto's niche aerospace engineering. Most of our speakers and sponsors will attend this event in order to meet like-minded people and form new relationships in the growing field of aerospace. In addition, it's a great opportunity for company representatives to meet and recruit students.

- Company name included in the event name.
- Opening event speech by representative.
- Complimentary registration for three (3) members.
- Prominent inclusion of your corporate logo in the event area (provided by sponsor).
- Top logo placement on conference website with hyperlink and corporate description.
- Top logo placement in all conference material along with corporate description.
- One electronic copy of the delegate list for future networking.

#### \$ 8,000 | DINNER EVENT

- Company name included in the event name.
  - Opening dinner speech by representative.
  - One (1) complimentary static display space.
  - Complimentary registration for three (3) members.
  - Prominent inclusion of your corporate logo in the event area (provided by sponsor).
  - Top logo placement on conference website with hyperlink and corporate description.
  - Top logo placement in all conference material along with corporate description.
  - One electronic copy of the delegate list for future networking.
- 

### 3 | Past Sponsors



## 4 | Contact Information

[www.tsaa.net](http://www.tsaa.net)

[contact@tsaa.net](mailto:contact@tsaa.net)

FB: Toronto Students Advancing Aerospace

[@AeroStudents](#)